

# ELOISE GENOUD

## PERSONAL DETAILS



Éloise Genoud  
08.03.2000  
Female  
Route de la Pontille 22  
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[eloise.genoud@hotmail.ch](mailto:eloise.genoud@hotmail.ch) ↗  
[eloisegenoud.com](http://eloisegenoud.com) ↗  
[Portfolio](#) ↗

Currently doing a communications internship at [Photo Élysée, Lausanne](#) ↗

## EDUCATION

### ECAL, University of Art and Design, Lausanne ↗

September 2020 to June 2023  
Bachelor of Arts HES-SO in Visual Communication with a major in Photography  
Score received out of 6: 5  
Photographic diploma thesis [INSIDE](#) ↗

### ECAL, University of Art and Design, Lausanne ↗

September 2019 to June 2020  
Preparatory Studies Diploma for Higher Schools of Art and Design, specializing in Photography  
Score received out of 6: 5

### CSUD, Collège du Sud, Fribourg ↗

September 2015 to June 2019  
Baccalaureate in ancient languages and visual arts  
Score received out of 6: 5.14  
Mention with honors

## SKILLS

Suite Adobe +++++  
WordPress +++++

French native language  
German B2  
English C1

## ACTIVITIES

### Dance school Saint-Cyr, Fribourg

September 2005 to present  
Classical and contemporary dance

### Theater companies, ÉCOLisée - Fribourg, Geneva and Besançon

September 2012 to December 2019  
Actress in Feydeau's *La Dame de chez Maxime* and Dumur's *Un Estomac d'Autriche*

### COF, Music Conservatory, Fribourg

September 2009 to July 2019  
Violin  
Level two certificat

## PROFESSIONAL EXPERIENCES

### Photo Élysée ↗

September 2023 to February 2024  
Communications internship  
80%

### HES - SO x HoxHunt

July 2023 to present  
Creation of the HoxHunt visual campaign for the HES - SO Fribourg  
Mandate

### Les Culturelles, cultural association, Fribourg ↗

June 2020 to present  
Social network manager and volunteer committee member  
Volunteer work

### Les Culturelles, cultural association, Fribourg ↗

August 2023  
Creation of the season presentation video  
Mandate

### Bénichon of Châtel-St-Denis ↗

April 2023 to October 2023  
Creation of the Bénichon website and promotional video  
Mandate

### Sporting Bulle Swimming ↗

July 2023  
Creation of fondue packaging  
Mandate

### ECAL, University of Art and Design, Lausanne ↗

September 2022 to November 2022  
Communication on ECAL's social networks in collaboration with Jean-Paul Gaultier and Novembre  
Experience carried out as part of the Under Your Smell ECAL x JPG exhibition at Paris Photo

### Replacements in kindergarten and primary school

April 2022  
Replacement

### Le Messenger and La Gruyère

June 2019 to June 2022  
Photojournalist  
Part-time

### PDC, Parti du Centre, Fribourg ↗

September 2021  
Video production of Parti du Centre de la Veveysse campaign  
Mandate

### JEF, Junior Entreprise Fribourg

July 2021  
Reportage and portrait photography  
Mandate

### DICS, Département de l'Instruction publique fribourgeois, Fribourg

June 2021  
Video production of State Councillor Jean-Pierre Sigger's speech to the DICS laureates  
Mandate

## PROFESSIONAL EXPERIENCES

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**COSEDEC, Cooperative for waste management awareness in French-speaking Switzerland, Vaud**  
April 2021 to July 2021

Journalist and photographer for an awareness-raising campaign on social networks  
Mandate

### **HES - SO, Fribourg** ↗

November 2020

Portrait of the General Director of the HES- SO Fribourg  
Mandate

### **Theater company**

July 2019 to December 2019

Set design for the play *Un Estomac d'Autriche*  
Volunteer work

### **MAHF, Museum of Art and History, Fribourg**

November 2018

Guide during the exhibition *Au café*  
Volunteer work

### **ÉCOLisée, Fribourg**

September 2016 to July 2018

Performing arts trainer  
Volunteer work

### **EMS Saint-Joseph hospital Home, Frasse**

### **Restaurant, Déco b'Art, Lac des Joncs Inn, Fribourg**

July 2016 to December 2019

Intendance and part-time service

## STATEMENT

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I confirm that the information given in this document is true, complete and accurate and that no information requested or other important information has been omitted.

## DATE

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01.10.2023

## PUBLICATIONS AND EXHIBITIONS

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### **SafeLight Paper** ↗

September 2023

### **Ensemble** ↗

BLI x ECAL, September 2023

Collaboration with the Société des Alsaciens et des Lorains de Suisse romande

### **Yogurt Magazine** ↗

Flavour N° 04, Wildness, 2023

### **Interview Photo Collective with Tristan Zand** ↗

March 2023

### **Photo-SCHWEIZ, Zürich** ↗

A WildCard obtained

January 2023

### **Faces Magazine**

N°12, December 2022

### ***Under Your Smell***

Jean-Paul Gaultier x ECAL

Photo Élysée, Lausanne, 2023 ↗

Paris Photo, 2022 ↗

Art Basel, at FAENA BAZAAR, Miami, 2022 ↗

## WORKSHOPS

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### ***Earth is already crying*** ↗

With Anouk Kruithof, installation, 2021

### ***Alternative to Bees***

With Paolo Woods, documentary, 2021

### **Collaboration avec le Lausanne Sport** ↗

With Philippe Jarrigeon, medium format, 2021

### ***Silence et perte*** ↗

With Clément Lambelet, video, 2020

### ***Humans Have Bodies*** ↗

With Maya Rochat, video performance, 2020

### ***Him*** ↗

With Anoush Abrar, medium format digital, 2020

### ***Routine*** ↗

With Clément Lambelet, mapping, 2020

### **Modern Painter** ↗

With Benoît Jeannet, photographic chamber, 2019

### ***Her*** ↗

With Anoush Abrar, medium format, 2019

## SIGNATURE

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